Strategical Global Truck Analysis
Global CV Markets Trend and Forecast

- Daimler, Volvo and Tata are top OEMs in Production

Source: Autobei Consulting Group
Global OEMs Strategy Analysis

Single Corporate Brand

Company Board

Product Brands
- LDT
- MDT
- HDT

R&D
Procurement
HR

Cost Saving X1%
Cost Saving X2%
Cost Saving X3%

Performance
Sales
Product life

High End Segment
Mid End Segment
Low End Segment

Global OEMs Strategy Analysis
Product and Market Strategy

Higher profit
- Higher payload
- Low Down time or High uptime
- Choose appropriate vehicle for Application
- Driver Comfort

Cost
- Product Training
- Long service duration
- Low fuel consumption
- Fleet utilization
- Low Interest rate Finance option

Source: Autobei Consulting Group
Some of our Clients
About Autobei Consulting Group (ACG):

‘Autobei Consulting Group - ACG’ is a management consulting group which has leveraged on its expertise and proprietary databases to provide “Customized Solutions” in areas such ‘Sales Analysis’, ‘Business Planning’, ‘Market assessment’ and ‘Project Feasibility’ on Global Automotive Industry. We are capable of providing exclusively Global markets, State wise, segment data like Tipper, Tractor and Haulage, Passenger vehicles. Two wheeler, Commercial vehicle and Brand wise business reviews. With a strong network for primary data procurement, we can get any tailor made research reports ready within a short interval of time. ‘ACG’ also serve as a web-platform where one can find all the required information regarding Passenger vehicles, Commercial vehicle, two wheelers etc across the globe.

Declaration:
This publication contains information in summary form and is therefore intended for general guidance only. It is not intended to be a substitute for detailed research or the exercise of professional judgment. Neither ACG nor any other member of the organization can accept any responsibility for loss occasioned to any person acting or refraining from action as a result of any material in this publication.